

Implementing Strategic Conservation Planning (seminar #32)

Land Trust Alliance Rally – Portland, Oregon

Monday, October 12th 9:00 am to 4:30 pm

It's a question all conservation organizations face: how can we focus on saving the most important land in our area when we have limited resources? The answer is "strategic conservation planning."

Strategic conservation planning is a process that helps land trusts identify, prioritize, pursue, and protect land that will most effectively achieve their mission and conservation objectives. The training topics will include: exploring why strategic conservation is vital for successful land trusts; learning the major components of a successful planning process; assessing your organization's readiness for developing such a plan; and finally investigating various methods and decision aiding tools (both high tech and low tech approaches). This engaging full day seminar will highlight how strategic conservation planning can help you prepare for Accreditation, how conservation planning can help you during this economic downturn, and discussion issues specific to Western landscapes. Interactive exercises connect participants with real life scenarios, providing the skills for land trust staff and board members to help their organization reach its full potential.

Seminar participants will get a copy of the Land Trust Alliance approved Strategic Conservation Planning Guide by Ole Amundsen to help with their planning initiatives.

Seminar Faculty Include:

Ole Amundsen, Strategic Conservation Program Manager, The Conservation Fund,
Stephen Johnson, Executive Director, Gallatin Valley Land Trust, Bozeman Montana
Jessica Pierce, Operations Manager, Placer Land Trust, Auburn, California

Cost \$140/\$170 and all skill levels welcomed!

PAST PARTICIPANT RECOMMENDATIONS:

Presentation of truly amazing and innovative tools to conservation leaders

Practical, advanced, inspiring

This was an excellent workshop - Good combination of theory and application!

Great overview of the basic prioritization process

The training helped our land trust take stock of its mission and core values. Guidance from outside is critical during this process to encourage the transcending personal agendas and to keep the focus on the organization's real mission.

To register for the seminar, visit the Land Trust Alliance Conservation Website and **Select seminar#32 Implementing Strategic Conservation Planning:** <http://www.landtrustalliance.org/learning/rally/registration>